

Manappuram Finance Limited introduces ethics helpline service

PTI Jul 6, 2011, 04.29pm IST

THRISSUR: Kerala-based Manappuram Finance Limited, which claims to be the country's first listed and highest credit-rated gold loan company, on Wednesday said it has introduced a business ethics helpline service for its customers.

The helpline will serve as an avenue for the company's customers and other stakeholders like investors, vendors and employees to 'whistleblow' any kind of fraudulent practices or conduct within the company, MFL Managing Director I Unnikrishnan told reporters here.

The service, started recently in partnership with Switzerland-based KPMG (Klynveld, Peat, Marwick and Goerdeler) -- the well-known auditors and consultants on corporate governance -- would be available in English, Hindi, Malayalam, Tamil, Telugu, Kannada and Bengali.