

**Investor Presentation Q4 & FY2025** 



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#### SAFE HARBOUR STATEMENT





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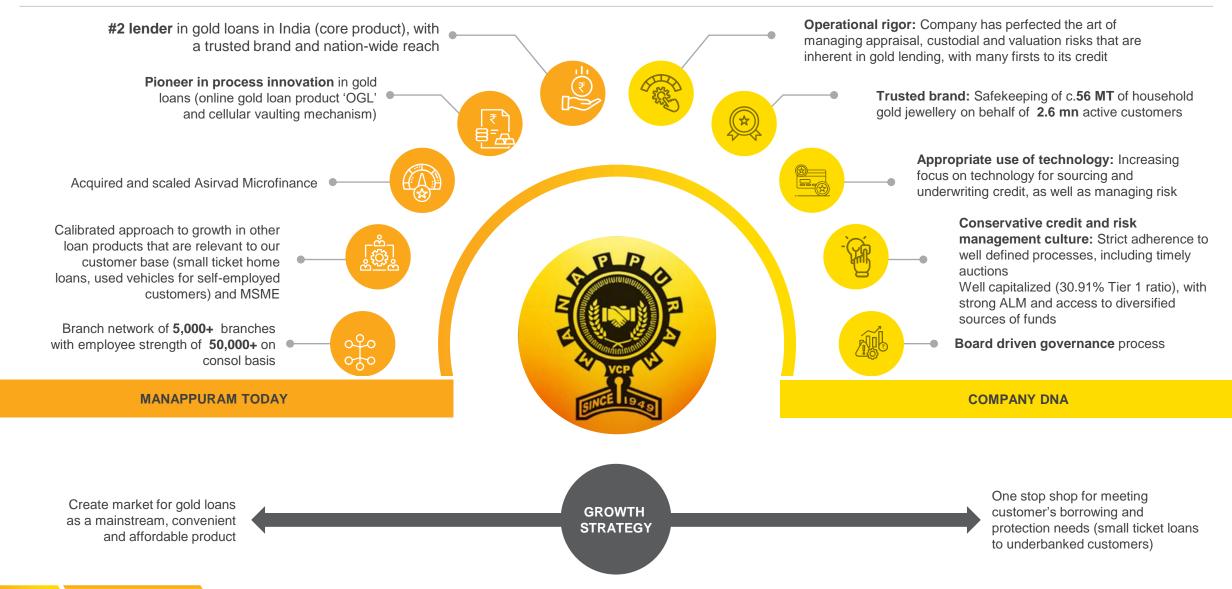
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# VISION: TO BECOME FINANCIAL PARTNER OF CHOICE FOR UNDER-BANKED CUSTOMERS ACROSS THEIR LIFECYCLE







# FINANCIAL HIGHLIGHTS Q4 - FY2025



#### **KEY PERFORMANCE HIGHLIGHTS FOR Q4 & FY2025**



- Consolidated Gold Loan AUM INR 25,586 Cr, up by 18.7% YoY wherever Standalone Gold Loan AUM INR 24,658 Cr, up by 19.3% YoY with stable yield of 22.35% for FY25
- Gold Loan LTV is at 57% as on 31<sup>st</sup> Mar,2025 (Vs. 60% as on 31<sup>st</sup> Dec,2024)
- MFI book was INR 7,207 Cr, down by 34.1% YoY
- Consolidated cost of borrowing @ 9.45% in Q4 FY25. Strong ALM position maintained; proportion of CPs only is 1.0% of total liabilities
- Cash & Cash Equivalents on consolidated basis at the end of QE Mar'25 stood at Rs 3,808 Cr
- CRAR for Manappuram Finance stands at 30.91%.
- The company has declared quarterly dividend payout ₹ 0.50 paisa per share after consistent earnings

AUM*	OPEX / NIM*	PBT*	PAT*	RoA*	ROE*
INR 43,034 Cr	44.4 %	INR 1,666 Cr	INR 1,204 Cr		
Up by 2.3% YoY	Up by 5.6% YoY	Down by 43.7% YoY	Down by 45.2% YoY	2.5 %	10.0%
A 1 1 B # A					
AUM^	OPEX / NIM^	PBT <sup>^</sup>	PAT^	RoA^	ROE^
INR 33,021 Cr	OPEX / NIM^ 41.9 %	PBT^ INR 2,396 Cr	PAT^ INR 1,783 Cr	RoA^	16.1%

<sup>\*</sup> Consolidated Nos – For FY25 , ^ Standalone – For FY25

#### **CONSOLIDATED FINANCIAL OVERVIEW – Q4 & FY2025**



Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y	FY25	FY24	Y-o-Y
Consolidated AUM (Rs. Bn)	430	442	-2.7%	421	2.3%	430	421	2.3%
Net Interest Income	1,464	1,634	-10.4%	1,569	-6.7%	6,466	5,982	8.1%
OPEX	785	707	11.0%	650	20.7%	2,872	2,517	14.1%
PPOP#	683	931	-26.6%	933	-26.8%	3,628	3,538	2.6%
PAT (Rs. Cr) **	-203	278	-173.0%	563	-136.1%	1,204	2,197	-45.2%
EPS *	-9.6	13.2	-173.0%	27.1	-135.4%	14.2	26.0	-45.2%
ROA %	-1.6	2.2	-174.3%	5.2	-131.4%	2.5	5.1	-50.6%
ROE %	-6.4	8.9	-172.3%	21.2	-130.4%	10.0	20.7	-51.4%
BVPS (In Rs.)	146.9	150.9	-2.7%	130.7	12.4%	146.9	136.4	7.7%
Net worth (Rs. Cr)	12,432	12,776	-2.7%	11,548	7.7%	12,432	11,548	7.7%
Cost Of Funds %	9.4	9.4	0.2%	9.1	3.6%	9.4	9.0	4.4%

AUM: Assets Under Management | \*\* Net Profit: PAT (Before OCI and MI) | # PPOP : (PBT+Provision) | \*Annualised EPS

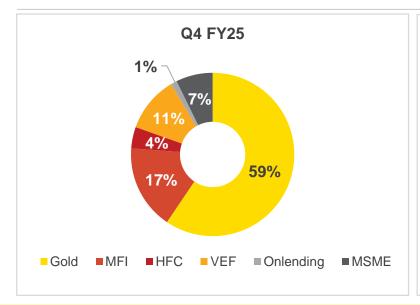
#### **CONSOLIDATED OPERATIONAL OVERVIEW – Q4 & FY2025**

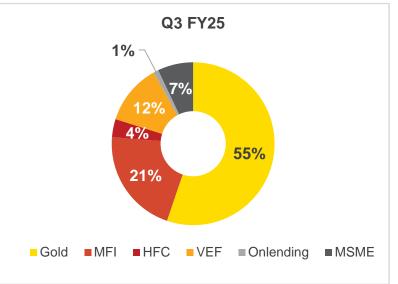


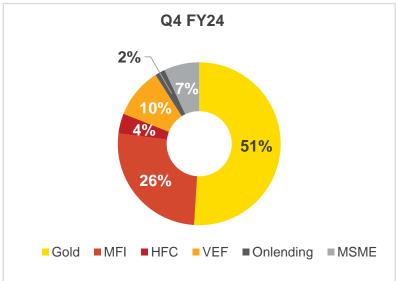
Particulars (Rs. Mn)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y
Gold AUM (Rs. Bn)	256	245	4.4%	216	18.7%
Gold Tonnage	56.36	57.33	-1.7%	58.84	-4.2%
Gold Branches (Nos)	4,044	4,044	0.0%	4,044	0.0%
Gold Customers (In Mn)	2.58	2.60	-0.7%	2.51	2.9%
Non-Gold AUM (Rs. Bn)	174	197	-11.5%	205	-14.9%
Non-Gold Branches (Nos)	1,313	1,313	0.0%	1,242	5.7%
MFI Customers (In Mn)	2.49	3.60	-30.9%	3.91	-36.4%
VEF/SME Customers (In Mn)	0.37	0.39	-6.7%	0.35	3.9%

#### **AUM MIX FOR Q4 & FY2025**









Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y
Gold	24,658	23,686	4.1%	20,671	19.3%
VEF	4,773	5,085	-6.1%	4,111	16.1%
Onlending	511	653	-21.8%	989	-48.3%
MSME and Others	3,079	3,001	2.6%	2,908	5.9%
Standalone AUM	33,021	32,426	1.8%	28,679	15.1%
ASIRVAD - MFI	7,207	9,133	-21.1%	10,939	-34.1%
ASIRVAD - Gold Loan	928	818	13.5%	890	4.4%
ASIRVAD - MSME	54	62	-13.1%	52	3.5%
MAHOME - HFC	1,824	1,778	2.6%	1,510	20.8%
Consolidated AUM	43,034	44,217	-2.7%	42,070	2.3%

#### CONSOLIDATED PROFIT & LOSS STATEMENT FOR Q4 & FY2025



Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y	FY25	FY24	Y-o-Y
Closing AUM (Rs. Bn)	430	442	-2.7%	421	2.3%	430	421	2.3%
Income from Operations	2,360	2,560	-7.8%	2,348	0.5%	10,041	8,848	13.5%
Finance expenses	895	925	-3.2%	779	14.9%	3,575	2,866	24.7%
Net interest income	1,464	1,634	-10.4%	1,569	-6.7%	6,466	5,982	8.1%
Employee expenses	500	448	11.6%	416	20.2%	1,842	1,597	15.3%
Other operating expenses	285	259	10.0%	234	21.6%	1,030	919	12.0%
Pre provision profit	680	928	-26.7%	919	-26.0%	3,594	3,466	3.7%
Provisions/Bad debts	919	555	65.7%	188	389.4%	1,963	578	239.4%
Other Income	4	3	21.0%	14	-75.1%	34	72	-52.6%
Profit before Tax	(236)	376	-162.7%	746	-131.6%	1,666	2,960	-43.7%
Tax	(33)	98	-133.5%	182	-118.0%	462	762	-39.4%
PAT before OCI	(203)	278	-173.0%	563	-136.1%	1,204	2,197	-45.2%

#### **CONSOLIDATED BALANCE SHEET FOR Q4 FY2025**



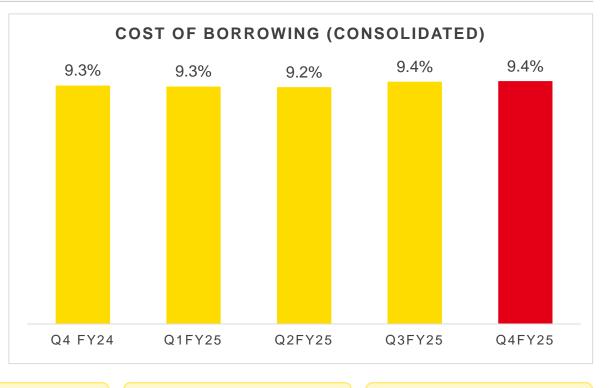
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Particulars (Rs. Cr)	Mar-25	Dec-24	Q-o-Q	Mar-24	Y-o-Y
Cash & Bank Balances	3,808	4,592	-17.1%	3,181	19.7%
Investments	788	832	-5.3%	726	8.5%
Loans & Advances	42,252	43,530	-2.9%	40,948	3.2%
Fixed Assets	518	502	3.2%	474	9.4%
Other Assets	1,840	1,693	8.7%	1,419	29.6%
Total Assets	49,205	51,148	-3.8%	46,748	5.3%
Share Capital	169	169	0.0%	169	0.0%
Reserves & Surplus	12,263	12,607	-2.7%	11,379	7.8%
Borrowings	35,404	37,012	-4.3%	33,653	5.2%
Other Liabilities & Provisions	1,352	1,331	1.6%	1,517	-10.9%
Minority Interest	17	29	-41.8%	29	-42.2%
Total Liabilities	49,205	51,148	-3.8%	46,748	5.3%

# WELL CAPITALIZED, PRUDENT LIABILITIES STRATEGY WITH REDUCING COF



### ACCESS TO DIVERSIFIED SOURCES OF FUNDING (CONSOLIDATED Rs. Cr)

Borrowing Mix	Q4F	Y25	Q3F	Y25	Q4F	Y24
Particulars	Amount	%	Amount	%	Amount	%
WCDL/CC	7,261	21%	7,623	21%	7,639	23%
Term Loan	18,672	53%	19,793	53%	19,009	56%
NCD & Bond	3,764	11%	4,198	11%	4,831	14%
ECB	5,229	15%	4,945	13%	930	3%
Securitization	184	1%	164	0%	408	1%
Commercial Paper	294	1%	289	1%	836	2%
Others	0	0%	0	0%	0	0%
Total	35,404	100%	37,012	100%	33,653	100%



Received rating upgrade from S&P to BB- from B+ in Oct 2021 Received rating upgrade from CRISIL to AA in Sep 2019

Raised \$300 mn Debt under Reg S in May, 24 Rated BB- by S&P and Fitch

Subsidiary credit rating of CRISIL AA- for Asirvad and HFC

#### STANDALONE FINANCIAL OVERVIEW – Q4 & FY2025



Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y	FY25	FY24	Y-o-Y
Standalone AUM (Rs. Bn)	330	324	1.8%	287	15.1%	330	287	15.1%
Net Interest Income	1,129	1,170	-3.5%	1,019	10.8%	4,530	4,002	13.2%
OPEX	503	483	4.2%	436	15.3%	1,899	1,697	12.0%
PPOP#	627	687	-8.8%	583	7.4%	2,631	2,305	14.1%
PAT (Rs. Cr) **	414	453	-8.6%	428	-3.3%	1,783	1,658	7.6%
EPS *	19.6	21.4	-8.6%	20.2	-3.2%	21.1	19.6	7.6%
ROA %	4.2	4.6	-9.8%	5.2	-19.5%	4.8	5.2	-7.8%
ROE %	14.2	16.0	-11.3%	16.8	-15.6%	16.1	17.2	-6.1%
BVPS (In Rs.)	139.3	136.2	2.3%	122.3	13.9%	139.3	122.3	13.9%
Net worth (Rs. Cr)	11,793	11,532	2.3%	10,349	13.9%	11,793	10,349	13.9%
Cost Of Funds %	9.2	9.2	0.6%	8.8	4.4%	9.1	8.6	6.8%

AUM: Assets Under Management | \*\* Net Profit: PAT (Before OCI and MI) | # PPOP : (PBT+Provision) | \*Annualised EPS

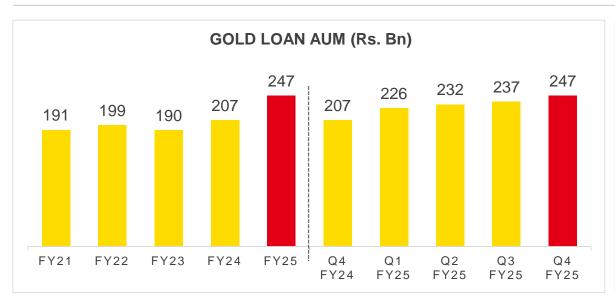
#### STANDALONE PROFIT & LOSS STATEMENT FOR Q4 & FY2025

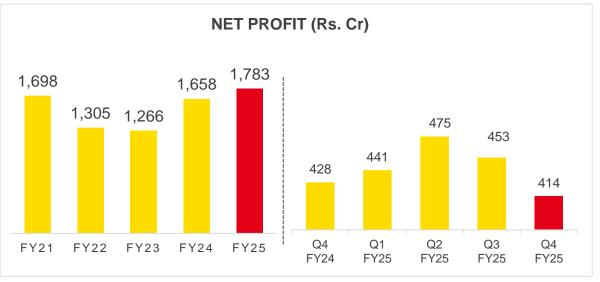


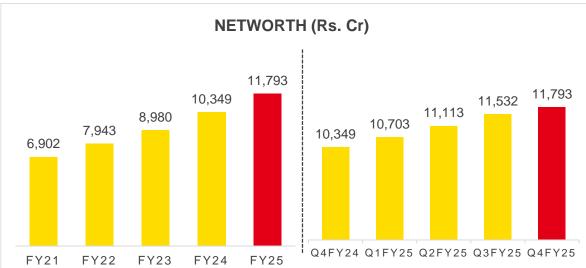
Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y	FY25	FY24	Y-o-Y
Closing AUM (Rs. Bn)	330	324	1.8%	287	15.1%	330	287	15.1%
Income from Operations	1,738.9	1,798.7	-3.3%	1,507.8	15.3%	6,906.3	5,829.9	18.5%
Finance expenses	609.5	628.7	-3.0%	488.8	24.7%	2,376.1	1,828.0	30.0%
Net interest income	1,129.4	1,170.0	-3.5%	1,019.1	10.8%	4,530.2	4,001.9	13.2%
Employee expenses	307.7	297.2	3.5%	259.0	18.8%	1,170.8	1,022.2	14.5%
Other operating expenses	195.0	185.5	5.2%	176.8	10.3%	728.6	674.4	8.0%
Pre provision profit	626.7	687.4	-8.8%	583.3	7.4%	2,630.7	2,305.3	14.1%
Provisions/Bad debts	79.3	77.3	2.6%	28.4	179.0%	263.0	108.4	142.7%
Other Income	2.9	2.0	40.7%	5.4	-47.4%	8.1	24.7	-67.2%
Profit before Tax before exceptional items	550.3	612.1	-10.1%	560.3	-1.8%	2,375.8	2,221.6	6.9%
Exceptional Item	0.0	0.0	0.0	0.0	0.0	19.8	0.0	100%
PBT	550.3	612.1	-10.1%	560.3	-1.8%	2,395.6	2,221.6	7.8%
Tax	135.9	158.7	-14.4%	132.0	3.0%	612.3	563.9	8.6%
PAT before OCI	414.3	453.4	-8.6%	428.3	-3.3%	1,783.3	1,657.8	7.6%

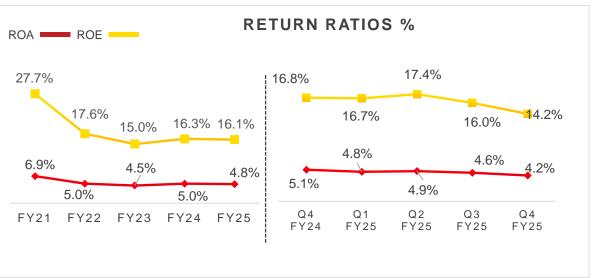
#### STANDALONE RESULT ANALYSIS Q4 & FY2025





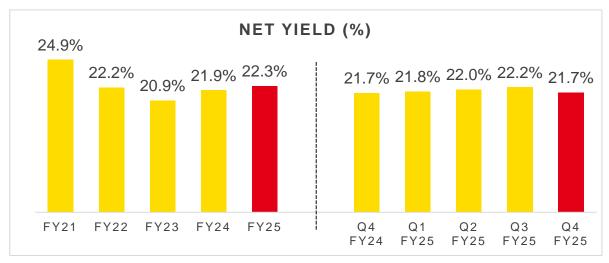


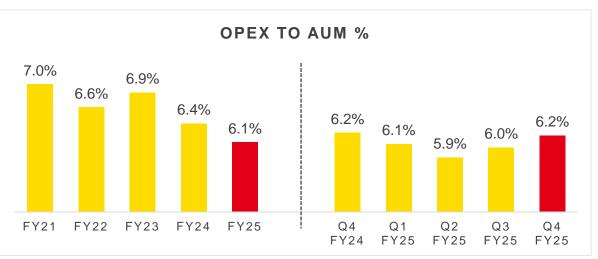


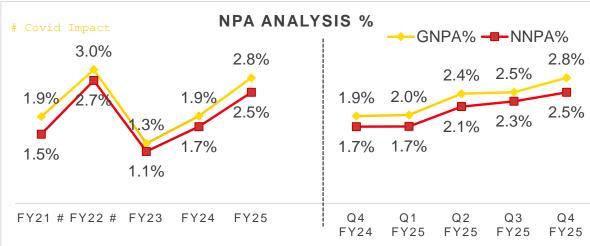


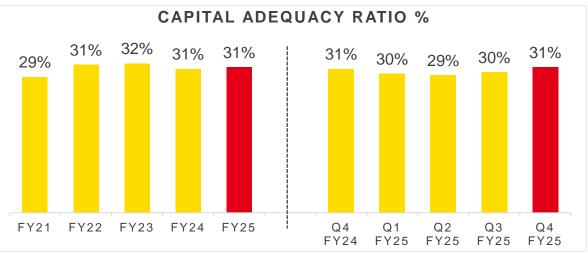
#### STANDALONE RESULT ANALYSIS Q4 & FY2025











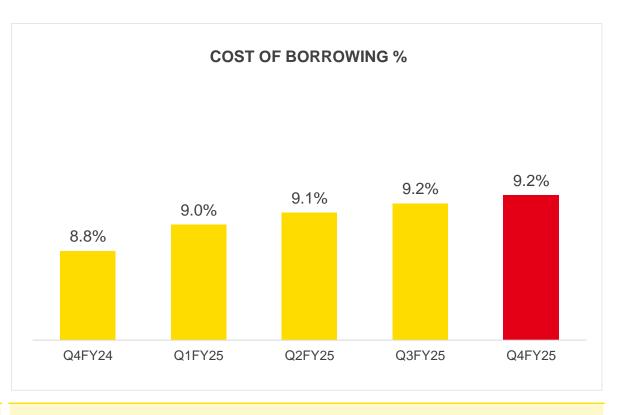
Note - GNPA as per RBI Circular dated Nov 12,2021 on IRACP norms

#### STANDALONE BORROWING PROFILE FOR Q4 & FY2025



#### ACCESS TO DIVERSIFIED SOURCES OF FUNDING (Rs. Cr)

Borrowing Mix	Q4 FY2	25	Q3 FY	<b>'25</b>	Q4 F	<b>/24</b>
Particulars	Amount	%	Amount	%	Amount	%
WCDL/CC	7,237	27%	7,586	28%	7,622	34%
Term Loan	11,124	41%	10,462	39%	9,533	42%
NCD & Bonds	3,233	12%	3,619	13%	3,645	16%
ECB	5,153	19%	4,863	18%	832	4%
Commercial Paper	294	1%	289	1%	836	4%
Others	5	0%	13	0%	0	0%
Total	27,046	100%	26,832	100%	22,467	100%



#### **DOMESTIC RATING**

# Ratings Long Term

AA (Stable)

INTERNATIONAL RATING

**Fitch**Ratings

Long Term AA (Stable) Commercial Paper A1+

Crisil

Commercial Paper A1+

Long Term BB-/Stable

**Short Term** В

S&P Global

Long Term

BB-/Stable

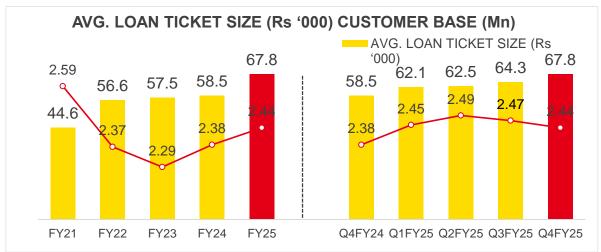


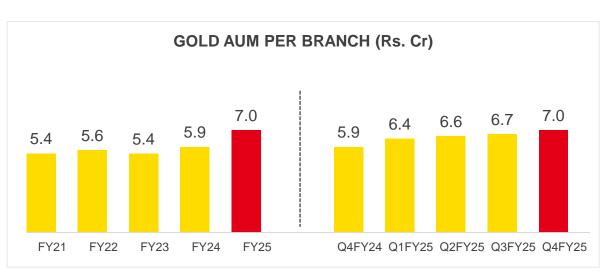
# SEGMENTAL PERFORMANCE

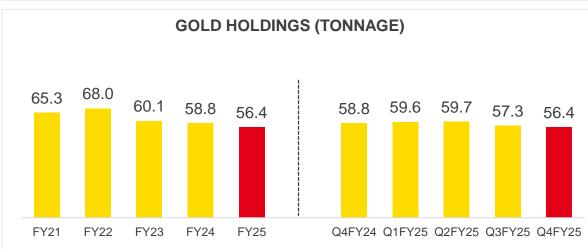


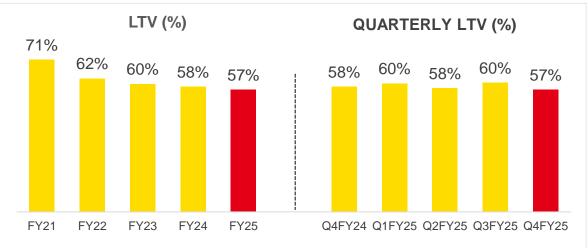
#### **GOLD AUM UPDATE FOR Q4 & FY2025**











Note - AUM per branch, including non-gold loans, is Rs 9.4 Cr in Q4 FY25.

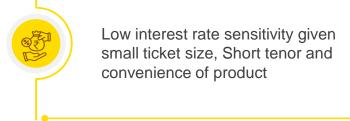
#### **GOLD LOAN GROWTH LEVERS**

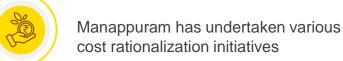
Revitalization of Non-

performing branches









Significant operating expense leverage as new branches mature

**Investor Presentation** 

Online

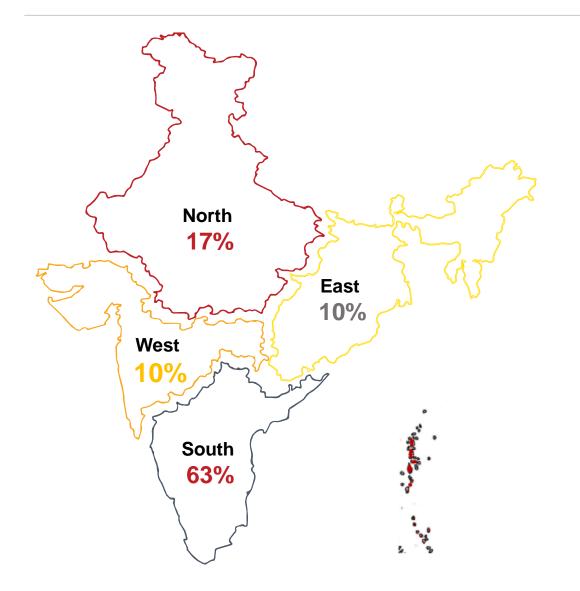
Activities

Digital

Marketing

#### **GOLD LOAN PAN INDIA PRESENCE Q4 FY2025**





State         Branch           Jammu & Kashmir         10           Himachal Pradesh         13           Chandigarh         4           Delhi         59           Punjab         75           Uttarakhand         8           Haryana         64           Uttar Pradesh         140	North 17%					
Himachal Pradesh       13         Chandigarh       4         Delhi       59         Punjab       75         Uttarakhand       8         Haryana       64	State	Branch				
Chandigarh4Delhi59Punjab75Uttarakhand8Haryana64	Jammu & Kashmir	10				
Delhi59Punjab75Uttarakhand8Haryana64	Himachal Pradesh	13				
Punjab 75 Uttarakhand 8 Haryana 64	Chandigarh	4				
Uttarakhand 8 Haryana 64	Delhi	59				
Haryana 64	Punjab	75				
	Uttarakhand	8				
Uttar Pradesh 140	Haryana	64				
	Uttar Pradesh	140				
Rajasthan 96	Rajasthan	96				
Madhya Pradesh** 121	Madhya Pradesh**	121				
Total 590	Total	590				

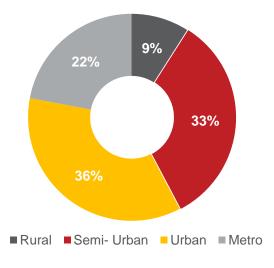
South 63%	
State	Branch
Karnataka	570
Kerala	480
Telangana	253
Andhra Pradesh	333
Tamil Nadu	578
Total	2,214

East 10%					
State	Branch				
Assam	18				
Bihar	24				
Tripura	2				
Jharkhand	12				
West Bengal	105				
Chhattisgarh	51				
Odisha	150				
Total	362				

West 10%					
State	Branch				
Maharashtra	210				
Goa	8				
Gujarat	123				
Total	341				

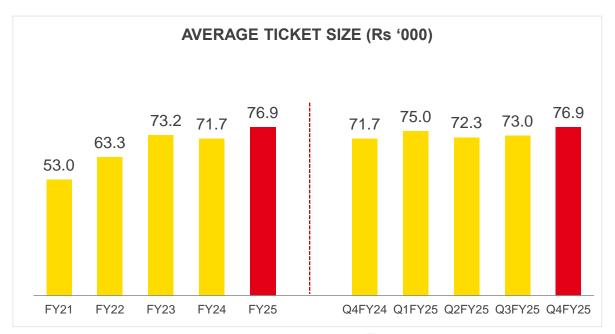
Union Territories					
State	Branch				
Daman Diu	3				
Andaman & Nicobar	5				
Puducherry	9				
Total	17				

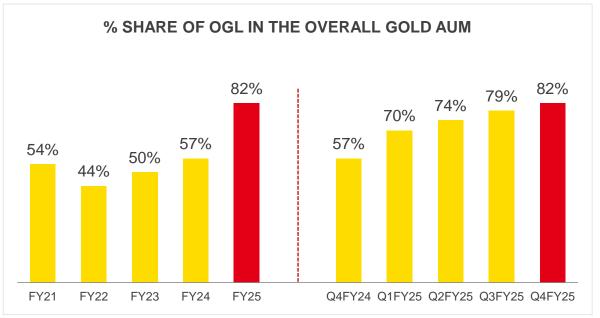
#### GOLD AUM Rural Urban Mix – Q4 FY25



#### ONLINE GOLD LOAN BUSINESS







First NBFC to launch Online Gold Loan (OGL) in September 2015

2

Facility enables customers to avail a gold loan anytime, from anywhere in the world against gold stored in Manappuram branch

Instant fund transfer upto pre-approved limits

3

4

Online APP is available in different regional languages for ease of customers

Easy documentation, instant approval, convenient 24x7 online repayment

5

6

Hassle-free, paper-less transactions online

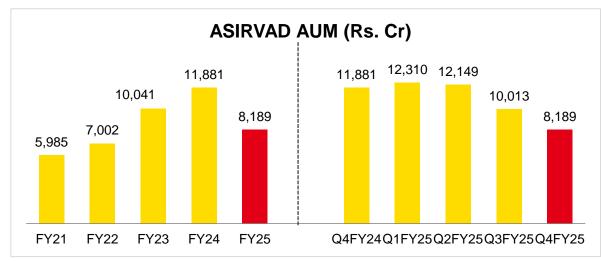
#### ASIRVAD MICROFINANCE RESULTS FOR Q4 & FY2025

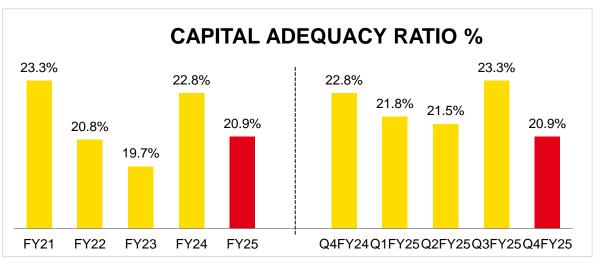


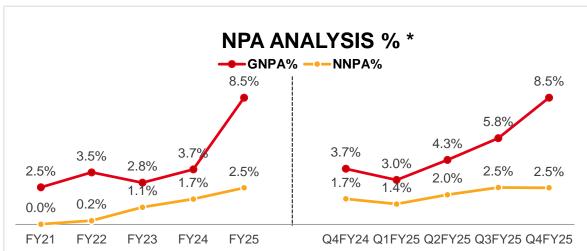
Particulars (Rs. Cr)	Q4 FY25	Q3 FY25	Q-o-Q	Q4 FY24	Y-o-Y	FY25	FY24	Y-o-Y
Total Revenue from Operations	511	664	-23.1%	726	-29.6%	2,705	2,681	0.9%
Finance Cost	217	263	-17.3%	260	-16.4%	1,034	947	9.2%
Net Interest income	294	401	-26.8%	466	-37.0%	1,671	1,734	-3.6%
Employee Benefit expenses	163	124	31.6%	132	23.1%	563	488	15.2%
Depreciation and amortisation expense	13	17	-21.1%	15	-12.9%	57	51	12.7%
Other expenses	64	42	51.5%	32	103.1%	194	160	21.5%
Pre provision profit	53	218	-75.7%	286	-81.5%	857	1,035	-17.2%
Impairment of financial instruments	849	473	79.7%	158	436.4%	1,697	464	265.9%
Other Income	2	1	46.3%	10	-78.8%	29	51	-42.8%
Profit before Tax	-794	-253	213.8%	138	-675.7%	-811	622	-230.5%
Tax	-168	-65	157.5%	36	-565.5%	-172	163	-205.5%
PAT before OCI	-626	-188	233.4%	102	-714.7%	-639	458	-239.4%

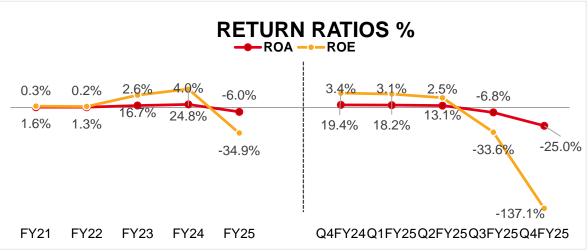
#### ASIRVAD MICROFINANCE RESULT ANALYSIS FOR Q4 & FY2025











<sup>\*</sup> NPA recognized at 90 Days

#### **ASIRVAD MICROFINANCE: ASSET QUALITY**



	Evolution of Asset Quality for Asirvad									
Particulars	s Q4 FY24 Q1 FY25		Q2 FY25		Q3 FY25		Q4 FY25			
(Rs Cr)	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
Stage - I	10,177	94.5%	10,787	95.4%	10,535	93.3%	8,268	88.4%	6,541	85.3%
Stage - II	194	1.8%	192	1.7%	276	2.4%	549	5.9%	491	6.4%
Stage III	393	3.7%	330	2.9%	485	4.3%	531	5.7%	635	8.3%
Total	10,764	100.0%	11,309	100.0%	11,296	100.0%	9,348	100.0%	7,667	100.0%

Net NPA for FY 25 is Rs 177 cr which stands at 2.46%

#### **Stringent Underwriting Checks**



#### **Number of Microfinance lenders per borrower**

Lender Overlap (Clients %)	As on 31 <sup>st</sup> Mar,2025
Only Asirvad	33.3%
Asirvad +1	24.4%
Asirvad +2	19.4%
Asirvad +3	12.1%
Asirvad +4 & above	10.8%
Total	100.0%

+ 3 lenders is only 22.9% of the overall clients

### Total Microfinance and unsecured indebtedness limit of INR 2 Lacs

Loan Exposure	As on 31 <sup>st</sup> Mar,2025
Below 50k	42.2%
50k to 99k	28.2%
1 lacs to 1.49 Lacs	17.8%
1.5 Lacs to 2 Lacs	7.8%
>= 2 Lacs	4.0%
Total	100.0%

Loan Exposure of more than Rs. 2 lakhs is 4%

Above mentioned data is MFI & Unsecured Indebtedness (Outstanding) in customer count at 31st Mar, 2025

#### Steps taken towards credit rationalization and risk aptitude



Stringent rules over and above SRO guidelines resulted in a lower sourcing to sanction rate of 34.0 % in Feb 2025 from 64.0 % Sep 2024

Micro focus - Disbursement enabled only in centres having PAR < 2.0 %

Disbursement fully enabled at branch level based on portfolio quality

Improving case load per FDA - Branch team to handle regular bucket collection and disbursement

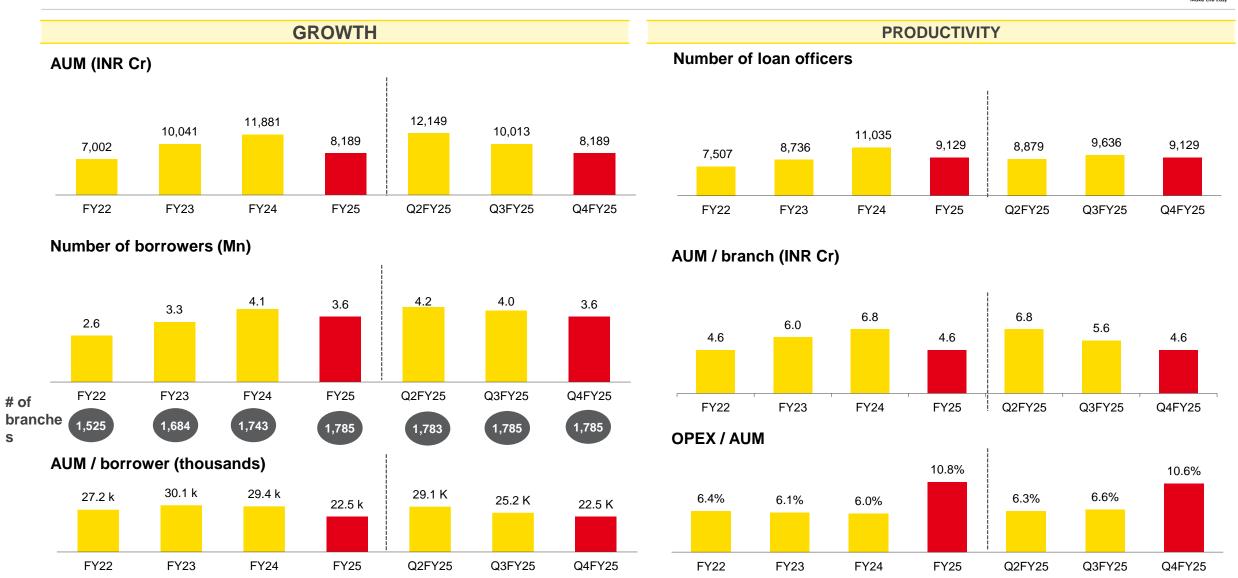
Focused collection strategy by having separate team for hard bucket

100% biometric verification of customers ensuring a robust onboarding process and unique enhanced Income Scorecard

#### ASIRVAD MICROFINANCE BUSINESS AND PRODUCTIVITY METRICS



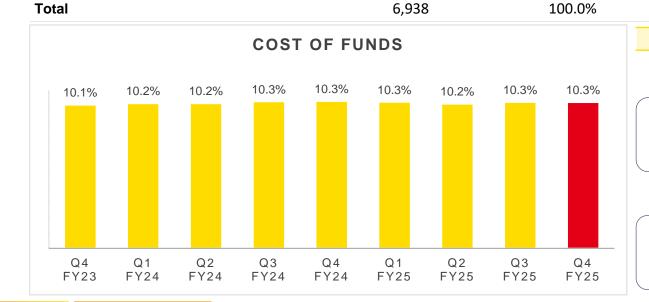
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#### ASIRVAD MICROFINANCE LIABILITIES OVERVIEW FOR Q4 FY2025



Access to diversified sources of Funding (Rs. Cr)						
Borrowing Mix	Q4 FY25		Q3 FY	25	Q4 FY24	
Particulars	Amount	%	Amount	%	Amount	%
Term Loan from Banks and FIs	5,385	77.6%	7,159	81.0%	7,297	72.9%
Refinance	700	10.1%	784	8.9%	6	0.1%
Debentures	25	0.4%	78	0.9%	1,071	10.7%
Tier II Sub Debt	650	9.4%	640	7.2%	620	6.2%
Commercial Paper		0.0%	0	0.0%	651	6.5%
Securitisation - PTC	179	2.6%	179	2.0%	362	3.6%



# Crisil

100.0%

10,007

Long Term

ARE Ratings

AA-

100.0%

**Short Term** 

8,840

Crisil Ratings

**CREDIT RATING** 

A1+

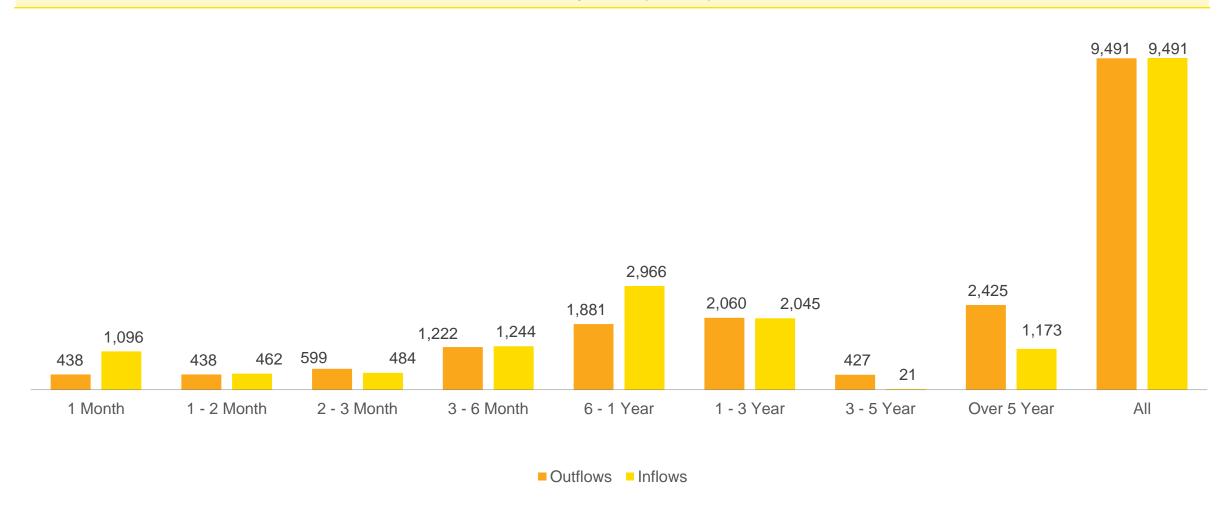
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#### **ASIRVAD MICROFINANCE LIQUIDITY UPDATE**



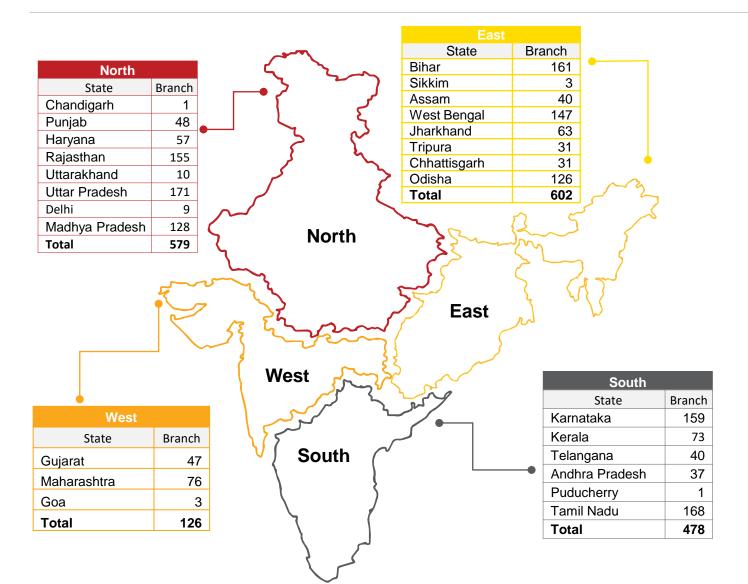
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#### Maturity ALM (Rs. Cr)



#### ASIRVAD MICROFINANCE PAN INDIA PRESENCE Q4 FY2025

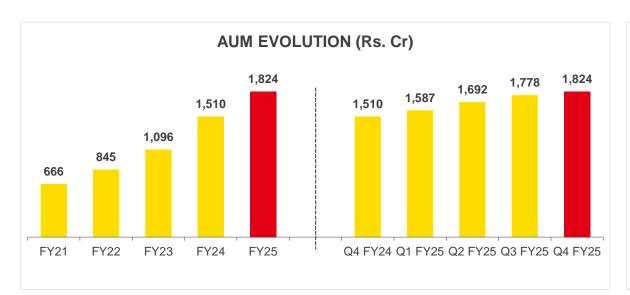


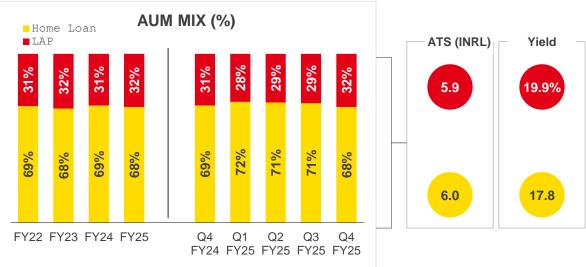


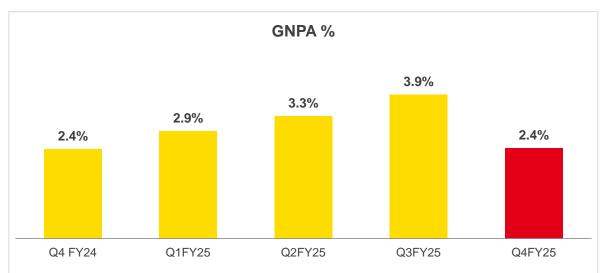
MFI AUM - STATEWISE BREAKUP				
Bihar	14%			
Tamil Nadu	13%			
West Bengal	13%			
Karnataka	10%			
Uttar Pradesh	8%			
Odisha	5%			
Madhya Pradesh	5%			
Kerala	4%			
Jharkhand	4%			
Rajasthan	4%			
Maharashtra	4%			
Others	15%			

#### **HOUSING FINANCE BUSINESS UPDATE FOR Q4 & FY2025**









#### **OPERATING OVERVIEW**

- Started commercial operations in January 2015
- Focus on Affordable Housing for Mid to Low-income self-employed customers (93% self-employed)
- Focus on South and West India, 89 branches
- Rated AA /Stable (Long Term) & A1+ (Short Term) by CRISIL
- Rated AA /(Stable) (Long Term) by CARE
- RoA for Housing Finance was 1.37% in FY25

#### HOUSING FINANCE BUSINESS STRATEGY



#### **Growth drivers for future expansion**

- Riding on the parent's brand equity and pan India presence for scaling up the business
- Low-cost operation model based on colocation with parent branches
- Investment in training and development of human resource through online mode







#### **Underwriting**

- Decentralized underwriting and disbursement for lower ticket size loans
- Compliance with policy parameters via ground-level Credit Audit and Centralized credit monitoring
- Focus on lower ticket size loans across all products



- A Strong Customer Relationship Management Team
- Adopting digital payment platforms for managing EMI collections efficiently
- · A dedicated in-house local collection team





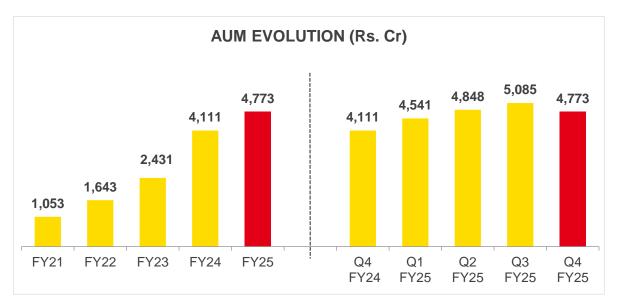
- Better penetration in 3-tier and 4-tier towns
- Increased emphasis on direct sourcing through ground-level marketing
- Prioritizing the marketing of PMAY scheme (Government Subsidy Scheme)
- Diverse product portfolio

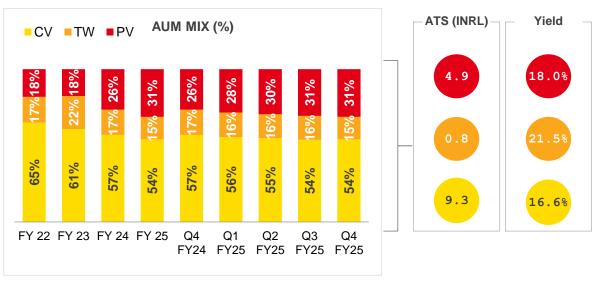


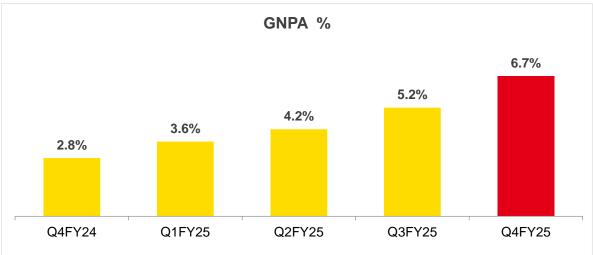


# VEHICLE AND EQUIPMENT FINANCE BUSINESS UPDATE FOR Q4 & FY2025







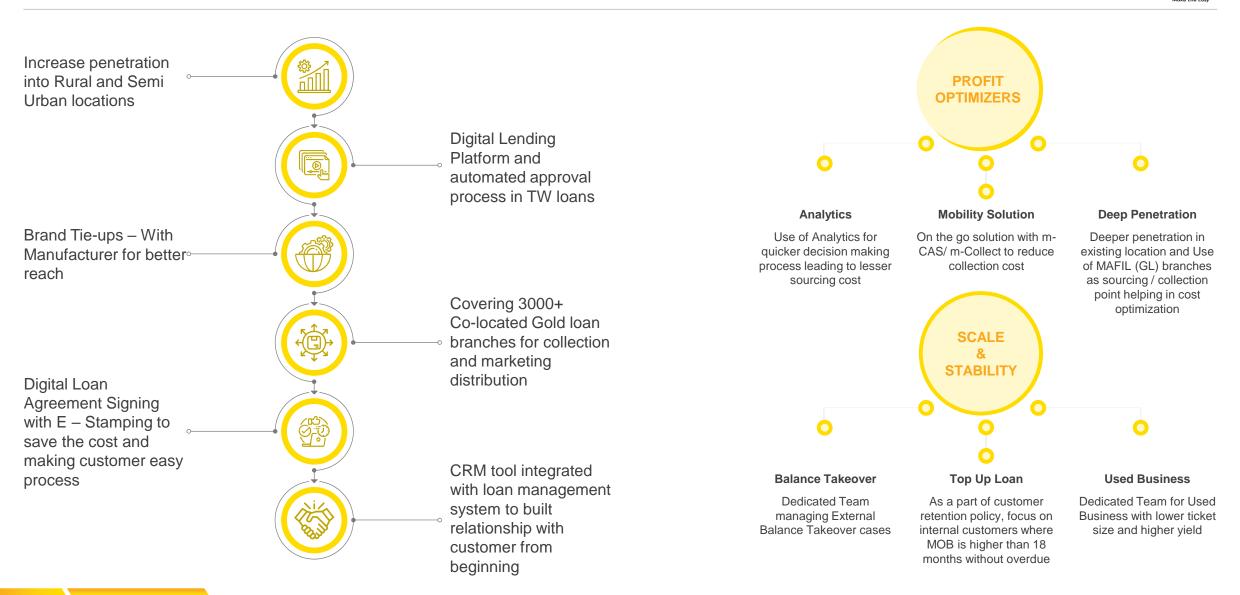


#### **OPERATING OVERVIEW**

- Started commercial operations in January 2015.
- The operations are a part of Manappuram Finance Ltd and are carried out from existing gold loan branches (528 branches)
- Focus on used commercial vehicles in Semi urban and rural locations
- Moving customers into digital payment platforms for better operational efficiency

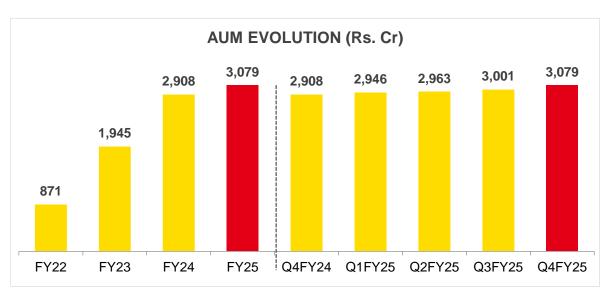
#### VEHICLE AND EQUIPMENT FINANCE BUSINESS STRATEGY

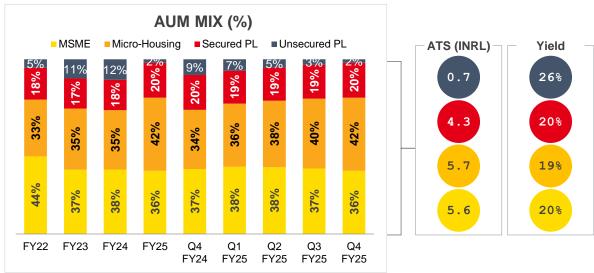


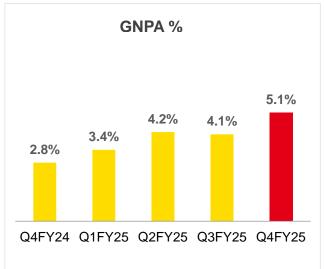


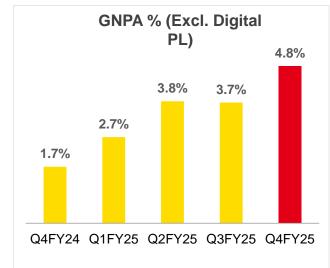
### STANDALONE MSME AND ALLIED BUSINESS UPDATE FOR Q4 & FY2025











#### **OPERATING OVERVIEW**

- Portfolio is an amalgamation of multiple products started over 2019-2020
- The operations are a part of Manappuram Finance Ltd and are carried out from existing gold loan branches (currently c.150+ branches for MSME, Micro-Housing Loans, Personal Loans; potential to scale further)
- Growing portfolio with stable asset quality
- Unsecured loan book includes "Digital Personal Loans", disbursed through a mobile app

#### MSME AND PERSONAL LOANS BUSINESS STRATEGY















Stronger in Rural and Semi Urban locations (tier-3 / 4); scope to increase penetration across additional branches Different products are disbursed in 150+ branches across states at present; ramp-up across branches underway Predominantly digital collections (80% overall) with 78% and 82% for secured and unsecured PL

Diverse product portfolio covering secured & unsecured loans for both salaried and selfemployed customers (c.66% self-employed) Huge cross-sell potential with existing gold loan customers; proprietary gold loan data used as input for underwriting CRM tool integrated with loan management system to built relationship with customer from beginning



#### **Origination and Sourcing**

- Better penetration in 3-tier and 4-tier towns
- Direct sourcing through field-level marketing, digital marketing and cross selling (gold loan customers)



#### **Underwriting**

- Decentralized underwriting and disbursement for lower ticket size loans in branch level
- Compliance with policy parameters via ground -level Credit Audit & Centralized credit monitoring.



#### **Customer Servicing, Collections**

- Strong Customer Relationship Management Team
- Digital payment platforms for managing EMI collections efficiently
- A dedicated in -house local collection team



#### **Growth drivers for future expansion**

- Geo expansion to existing gold loan branches pan-India, along with introduction of new schemes
- Low-cost operation model based on colocation with parent branches
- Investment in training and development of human resource through online mode

#### **CREATING A DIFFERENCE**





 A total of ₹1.64 crores was spent in FY 2024–25 on house construction projects across various parts of Kerala as part of our rural development initiatives



 Donated 75 three-wheeler scooters to 75 deserving differently-abled individuals as part of the "Wings on Wheels" program. The total cost of the project was ₹80.8 lakhs.



 Donated ₹31.5 lakhs to the Peringottukara Dialysis Centre for the purchase of three dialysis machines, installation of a 30 kW solar power system, and monthly support towards free dialysis and medicines for financially backward individuals.



 Manappuram Foundation extended its support by donating 27 lakhs to the Salim Ali Foundation for building construction, monthly support for their ongoing activities, including organic farming, poultry farming, biogas implementation, and more...



• Donated ₹9,70,000 to 97 children who lost one or both parents due to COVID-19, as part of the Thrissur District Collector's "Together for Thrissur" program.



 Financial assistance was provided to BPL/economically backward patients through the Manappuram Chikitsa Sahaya Padhathi. More than 300 beneficiaries from BPL and economically weaker sections received support under this initiative.

#### **DEEP MANAGEMENT BENCH**



#### **SENIOR MANAGEMENT TEAM**



Mr. V. P. Nandakumar Managing Director and CEO

- Postgraduate in Science
- Managing committee member of ASSOCHAM and FICCI



Dr. Sumitha Nandan
Executive Director

- MBBS from Rajiv Gandhi University of Science
- MS from Sri
   Ramachandra
   University and a
   fellowship in Cosmetic
   Gynecology
- She is an alumnus of Wharton Business School following the completion of courses in Advanced Finance Programme



Mr. B.N. Raveendra

Babu

MD – Asirvad Micro Finance Ltd

- Masters degree in commerce
- Director since July 1992



Mrs. Bindu A L

- Fellow member of the Institute of Chartered Accountants of India
- 25 years+ of work experience in various capacities
- Completed Senior Executive Leadership Programme from Harvard Business School and member of HBS Alumni



Mr. Raju Narayanan Group Business Head

- Fellow member of the Institute of Chartered Accountants of India
- 20 years+ of work experience in various capacities
- Completed Executive Programme in Strategic Finance for Emerging CFOs and FNPA leaders from IIM - Lucknow

#### **SENIOR MANAGEMENT TEAM**



#### **KEY BUSINESS HEADS**



Mr. Kamal Parmar Head – Vehicle and Equipment Finance



Mr. Vijayakumar KB Business Head - MSME



Mr. Ratheesh PM
Business HeadMicro Home Finance



Mr. Vipin TS

Business Head –

Secured Personal Loan



Mr. Chinta Prasad
CEO – Asirvad
Micro Finance



Mr. Suveen P.S CEO - Housing Finance

- Over 28 years experience with organizations such as Citicorp Finance, Indiabulls, Fulletron, Timex etc.
- 20 years+ experience and worked in various departments such as Gold Loan Operations, Marketing, Forex & Money Transfer, Finance & Accounts, Taxation etc.
- He holds bachelor degree in Arts and certifications from IIM in Management Development Programmes

- 16 years+ experience and worked in various functions like Sales, Operation, Audit, Training etc.
- He holds Master's degree in Investment Management and certifications from IIM in Management Development Programmes
- 13 years+ experience and worked in various functions like Operations, Sales, Money Transfer etc
- He holds Master's
   Degree in Financial
   Management and
   certifications from IIM
   in Management
   Development
   Programmes

- He holds a bachelor's degree in commerce
- His key functions and areas of experience in the Company include achievement of asset under management growth, budget management and operations and control
- B. Tech Graduate in Applied Electronics & Instrumentation engineering and Masters in Embedded System
- 6 years+ of experience in the field of operations

#### INDEPENDENT BOARD BENCH



#### **BOARD OF DIRECTORS**



Dr. Shailesh J Mehta Independent & Non-Executive Director

- B-tech in ME from IIT-B, MSc in Operations, PhD degree in Operation Research
- Over 38 years of experience, was President of Granite Hill Capital Ventures



Mr. Harshan Kollara Independent & Non-Executive Director

- He holds a Masters in Economics from Bombay University.
- Board member-Fast Encash Money Transfer (UK), Abans Global Ltd (UK)



Mr. Abhijit Sen
Independent &
Non-Executive Director

- B-Tech (Hons) from Indian Institute of Technology, Kharagpur, Post Graduate Diploma in Management from Indian Institute of Management, Kolkata
- · Senior Advisor to E&Y
- Previously CFO Citibank, Indian subcontinent



Mr T C. Suseel Kumar Independent & Non-Executive Director

- Retired as the MD of LIC
- He has held positions on the Boards of several valuable companies including LIC, Axis Bank, LIC Lanka Limited, National Mutual Fund Mauritius etc

#### INDEPENDENT BOARD BENCH



#### **BOARD OF DIRECTORS**



Dr. Sankaran Nair Rajagopal Independent & Non-Executive Director

- A seasoned banking professional with over three decades of experience in Reserve Bank of India and three years with leading commercial banks.
- He also served as a Nominee Director on the Board of the Bank of Maharashtra and also as nominee Director of RBI in Global Trust bank



Mrs. Pratima Ram
Independent &
Non-Executive Director

- MA from University of Virginia, USA
- She was Country Head and CGM of the United States Operations of State Bank of India
- She is having wide experience in Corporate, International, Investment and Retail Banking



Mr. Edodiyil
Kunhiraman Bharat
Bhushan
Independent &
Non-Executive Director

- He played an important role in turning around of Kerala Minerals and Metals, the largest PSU in the state of Kerala from a BIFR company to a profit earning one
- He has had thirty-six years of experience as an officer of Indian Administrative Service with impactful roles.



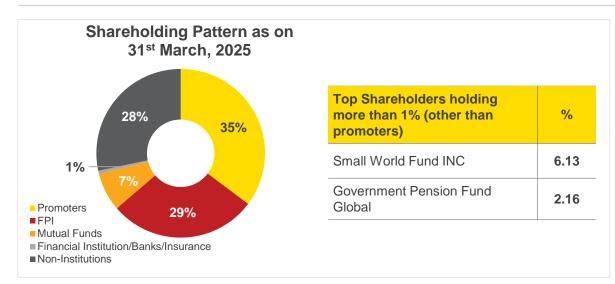
Adv. Veliath Pappu Seemanthini Independent & Non-Executive Director

- A law graduate and a Senior Advocate designated by High Court of Kerala
- She is also a Standing Counsel for various Central and State Government Inst. like High Court of Kerala, FCI etc

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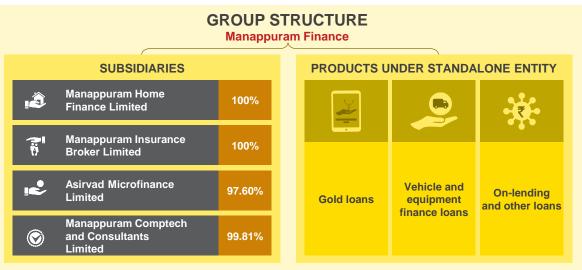
#### SHAREHOLDING AND STOCK PERFORMANCE













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CFO

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Head – Investor Relations & Treasury Contact No: +919967405163 Email – susilmishra@manappuram.com

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# Thank You

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